



Alliance Seed is proud to partner with premium seed growers and trusted agricultural organizations to bring greater value to your cereal acres. Together we provide you easy access to top quality genetics, and help link your farm to all points along the value chain.



Plan to make time in your Ag In Motion visit to visit the Alliance Seed booth and hear informative, interesting and dynamic speakers on topics that will connect your wheat field and the end use customer.

SCHEDULE OF EVENTS IN THE ALLIANCE SEED BOOTH

	<u>Tuesday July 21st</u>	<u>Wednesday July 22nd</u>	<u>Thursday July 23rd</u>
10.30 AM	Plant Breeders Rights, Opportunities & Obligations Lorne Hadley, Executive Director CPTA	What is the Market Telling Me Lorne Boundy, Merchandiser, Paterson Grain	TOO DRY. TOO COLD. TOO WET? What will be the watch outs for this year's seed crop? Holly Gelech, BioVision Seed Labs
11.15 AM	TOUR TIME	TOUR TIME	TOUR TIME
2.30 PM	What is the Market Telling Me Lorne Boundy, Merchandiser, Paterson Grain	Western Canadian Wheat Quality Update Graham Worden, Chair of the Wheat Quality Committee	Plant Breeders Rights, Opportunities & Obligations Lorne Hadley, Executive Director CPTA
3.15 PM	TOUR TIME	TOUR TIME	TOUR TIME

